Research Methods

Applications of geographic information systems (GIS) data and methods in obesity-related research

P. Jia,^{1†} X. Cheng,^{2†} H. Xue³ and Y. Wang^{3,4}

¹Department of Earth Observation Science, Faculty of Geo-information Science and Earth Observation (ITC), University of Twente, Enschede, The Netherlands, ²Department of Geography, University at Buffalo, The State University of New York, Buffalo, NY, USA, ³Fisher Institute of Health and Well-being, Systems-oriented Global Childhood Obesity Intervention Program, College of Health, Ball State University, Muncie, IN, USA, and ⁴Department of Nutrition and Health Sciences, College of Health, Ball State University, Muncie, IN, USA

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Address for correspondence: Y Wang, Fisher Institute of Health and Well-being College of Health, Ball State University Office: HP 302E, Muncie, IN 47306, USA.

E-mail: ywang26@bsu.edu; youfawang@gmail. com

[†]These authors contributed equally to this work. a

Summary

Geographic information systems (GIS) data/methods offer good promise for public health programs including obesity-related research. This study systematically examined their applications and identified gaps and limitations in current obesity-related research. A systematic search of PubMed for studies published before 20 May 2016, utilizing synonyms for GIS in combination with synonyms for obesity as search terms, identified 121 studies that met our inclusion criteria. We found primary applications of GIS data/methods in obesity-related research included (i) visualization of spatial distribution of obesity and obesity-related phenomena, and basic obesogenic environmental features, and (ii) construction of advanced obesogenic environmental indicators. We found high spatial heterogeneity in obesity prevalence/risk and obesogenic environmental factors. Also, study design and characteristics varied considerably across studies because of lack of established guidance and protocols in the field, which may also have contributed to the mixed findings about environmental impacts on obesity. Existing findings regarding built environment are more robust than those regarding food environment. Applications of GIS data/methods in obesity research are still limited, and related research faces many challenges. More and better GIS data and more friendly analysis methods are needed to expand future GIS applications in obesity-related research.

Keywords: Built environment, food environment, obesity, obesogenic environment.

Abbreviations: FF, fast food; GIS, geographic information systems; PA, physical activity.

Introduction

Obesity (including overweight) has become a serious public health threat worldwide and the second leading cause of preventable deaths trailing only tobacco (1). During 1980–2013, the combined overweight and obesity prevalence has increased from 28.8% to 36.9% for men and from 29.8% to 38.0% for women (2). Childhood overweight and obesity has also increased dramatically, especially in developed countries (from 16.9% to 23.8% for boys and from 16.2% to 22.6% for girls) (2). Obesity is associated with elevated risks for many other diseases such as coronary heart disease, stroke, hypertension, type 2 diabetes and some cancers (3). In the USA, the estimated annual costs of obesity were \$147 billion in 2008, which included roughly 10% of the nation's total medical expenditure in that year (4) and were predicted to double every decade (5). Obesity-related studies are urgently needed to understand and control the obesity epidemic.

Multifaceted changes in the obesogenic environment have been suggested as the crucial underlying drivers of the growing global obesity epidemic (6). Despite an intuitive postulation that healthful (unhealthful) food and the built environment may prevent (promote) obesity, the conventional wisdom that environment influences obesity risk is not fully supported by existing studies, which have reported mixed results (7–11). This can be partially attributed to a wide range of variations in the studies, ranging from the measurement of obesogenic environments to study design and analyses. All these factors have rendered the influences of obesogenic environments insufficiently understood (12).

The rapid development of new technologies, including methods of information collection and analysis, during recent years is offering more opportunities for the development of geographic information system (GIS) methods and their applications in health-related research.

As traditional methods lack the capability to handle spatial information, the GIS, developed in the early 1960s have been gaining more attention and are increasingly being used in public health research in recent years, especially regarding obesity (13–15). GIS are computer systems aiding to capture, store, check and display data with location information, which offer many opportunities for public health programs thanks to their ability to handle complex spatial information and growing spatial data. However, despite an increase of GIS applications in obesity research over the past 2 decades, a high-level review with focusing on GIS data/methods issues is still lacking for laying out the current landscape of GIS applications in obesity research and guiding future studies.

This study was designed to fill these gaps by aiming to (i) describe the kinds of GIS data and methods used in obesity research, (ii) examine primary application areas of GIS in obesity research and related key findings and (iii) identify gaps and limitations in applications of GIS in current related research and inform future research. With increasing availability of spatial data and technologies, this study could help researchers and other relevant stakeholders with limited GIS background to understand the roles of GIS in obesity research and help add GIS components or expand GIS applications in future efforts. The technical details of GIS methods can be found in textbooks and online resources, hence were not fully covered here.

Methods and materials

Literature search

We conducted a systematic search of PubMed for related studies published before 20 May 2016, using the combination of two parts of terms as the keywords in the title or abstract field: (i) 'obesity', 'overweight', 'adiposity', 'weight status', 'body mass index', 'BMI' or 'energy balance' and (ii) 'Geographic Information System', 'Geographic Information Systems', 'Geographical Information Systems', 'Geographical Information Systems' or 'GIS'. Two of the co-authors reviewed the abstracts and chose the studies on the basis of our inclusion criteria separately. The results were cross-checked by each other and discussed with other co-authors for a final agreement on the inclusion of studies. Figure 1 shows the search and screening process.

Study inclusion criteria

Our study inclusion criteria (i) focused on obesity (including overweight) instead of other health outcomes, (ii) could focus on obesogenic environments (e.g. the food environment and built environment), or obesity-related behaviours (e.g. eating behaviour and physical activity [PA]) if not focusing on obesity, but must be related to obesity rather than on the environment/behaviour *per se*, (iii) had GIS component(s) involved (data and/or methods), (iv) were original research and (v) were published in English. A total of 121 out of 230 retrieved articles met our inclusion criteria.

Data extraction

Following the Preferred Reporting Items for Systematic Reviews and Meta-analyses framework, we extracted key information such as author information, publication year, study aim(s), study design, study area, sample size (and age if available) and key findings; in particular, we reviewed and extracted GIS components (data and methods) from each study (Appendix S1).

On the basis of the relevant research findings, we developed a framework to analyse and illustrate how GIS data and methods were integrated to construct GIS indicators and further serve obesity-related research, including its main stages: (i) GIS data collection and preparation, (ii) GIS data processing and (iii) GIS-based indicator generation (Fig. 2).



Figure 1 Study exclusions and inclusions. GIS, geographic information system.



Figure 2 A workflow of geographic information system (GIS) data and analyses in obesity-related research, including three main stages: GIS data (data collection and preparation), GIS methods (data processing) and GIS indicators (GIS-based variable/indicator generation).

Results

We summarized the characteristics of and the key findings from the 121 reviewed studies. Then, we illustrated the main types of GIS data and acquisition methods, and data processing and analysis methods used in obesity research. Further, we exemplified the GIS-based obesogenic variables in obesity research.

Study characteristics

The key characteristics and findings from the 121 studies were shown in Appendix S1. Although the earliest study dated back to 2002, the majority (over three-fourths) of the included studies (96 out of 121, 79.3%) were published during 2010–2016. Most studies were conducted in the USA (81 out of 121, 66.9%), 10 in Canada, 8 in the UK, 7 in Australia, 4 in New Zealand, 2 in China, 1 international study in the USA and France and only 1 in each of Chile, Finland, France, Germany, Iran, Japan, Spain and Sweden.

Most of the studies were conducted at a city level (74 of 121, 61.2%), with 13 studies including samples from more than one city (13 out of 121, 10.8%); 17 and 16 studies were at a county and state/province (or equivalent) level, respectively; the remaining 14 studies were at a national level. They were largely cross-sectional (83 of 121, 68.6%), but there were 23 ecological studies (i.e. observational studies at the population/group level, rather than individual level), 14 longitudinal studies and one focus group study. Sample sizes ranged widely from 12 to more than five million participants.

Summary of empirical findings from the studies reviewed

The 121 studies mainly addressed two types of obesityrelated research questions: (i) distribution of obesity, related health behaviours and obesogenic environmental factors and (ii) the associations between obesogenic environmental factors and obesity or obesity-related health behaviours. Spatial distribution of obesity and obesity-related factors

The topics of the reviewed studies focused on the distribution patterns of obesity-related health outcomes ranging from obesity prevalence, eating and PA, to obesogenic environmental factors such as food outlets and PA resources (16-19). Visual interpretation of the thematic maps and spatial statistics was often used to answer these types of questions. Most of the obesity-related health outcomes varied across geography. GIS served as a vital tool to detect and examine these spatial heterogeneities. For example, a national study in Iran demonstrated an uneven distribution of growth disorders (e.g. children's BMI) across provinces (19). A study in North Carolina in the USA showed that the PA resources (i.e. parks, youth services and gyms) and nutrition resources (i.e. convenience stores, fast-food [FF] establishments, restaurants and grocery stores) were not evenly distributed across the region (16). Another local study in Boston in the USA showed spatial heterogeneity in BMI z-score of 9th-12th grade students and a wide range of built environment features, including recreational open space, parks, bus stops, subways, and retail, service and cultural/education destinations (20).

Associations between environmental factors and obesity and obesity-related factors

The associations between environmental factors and obesity-related outcomes have been increasingly examined, especially over the past 5 years (9,21,22). The key findings on these associations were summarized in Table 1. For example, the accessibility of supermarkets and grocery stores, considered as sources of healthy food, was found to

be negatively associated with BMI or obesity status (10,23,40,48). Accessibility in most of the studies was measured as (i) density of food/built environment features within zip codes or census units and (ii) proximity to food/built environment features in straight-line or real-world distances.

Some studies associated environmental factors with eating and PA behaviours and reported a consistent positive relationship between PA and density of public transportation stops, intersection density and access to open spaces (25,40,55). Some other studies reported a negative association between PA and population density (66) and positive relationships between unhealthy eating behaviour and proximity to convenience stores (67) and FF restaurants (10,67). However, the likelihood of dining in FF restaurants was not found associated with proximity to FF restaurants, whereas the likelihood of dining in non-FF restaurants was found associated with proximity to non-FF restaurants (9).

Because of the heterogeneities in the study samples and scales and differences in GIS data and analysis methods, the reported relationships between some environmental factors and obesity-related outcomes remain mixed. For example, higher land-use mix, residential density, intersection density and accessibility to recreational spaces corresponded to reduced BMI and healthy weight status in some studies (13,14,20,23,25,26,40), but not in others (20,24,26). Studies reported mixed findings regarding the associations between weight status and access to convenience stores and FF outlets: some found positive, insignificant or negative associations, respectively (7,9–11,15,23,24,32,40). Access to full-service restaurants

 Table 1
 Associations between obesity/overweight (or body mass index) and obesogenic environmental factors identified from the 121 included studies that used geographic information system data and/or methods*

Direction of association	Negative ($p < 0.05$)	Positive (<i>p</i> < 0.05)	Not significant ($p > 0.05$)
Environment factors			
1. Median household income	(14,15,23)	_	(24)
2. Percentage of population walking to work	(14,25,26)	-	-
3. Speed limit	_	_	(13,20,27)
4. Density of and/or proximity to			
(1) Convenience store	(15,28)	(7,10,24,28–31)	(11,24,28,30–38)
(2) Fast-food restaurant	(7,39)	(10,11,15,28,32,38–44)	(9,11,15,23,24,28,30,32–35,37,38,42–47)
(3) Grocery store	(10,23,33,48,49)	(7,49)	(31-33,37,45,46)
(4) Restaurant	(15,49)	(24,38)	(9,10,24,31,33,35,38,50)
(5) Supermarket	(10,15,23,34,37,46,48)	(11,35)	(11,24,30,32,35,36,38,45,46,51)
(6) Intersection density	(13,14,25–27,52–54)	(24)	(20,26,33,52–57)
(7) Land-use mix	(13,40,52,55)	_	(13,27,33,44,52,56,57)
(8) Park	(14,24,28,50,55,58)	_	(20,27,28,50,53,59-62)
(9) Recreational space/physical activity facility	(20,23,27,28,42,46,50,54,63,64)	-	(20,23,24,27,28,34,42,44,45,47,50,54,64)
(10) Residential density	(14,20,52)	(14)	(26,27,33,53,55,56)
(11) Side walk	(13)	(20)	(27)
(12) Green space	(25,55)	(25,44)	(25,44,55,60,65)

*Reference numbers are ordered as they appear in the text and reference list.

was found negatively associated with BMI in two studies (15,49), positively associated with BMI in another study (24), and other studies reported no significant association (9,10,24,33).

Some other studies attempted to study the inequality of accessibility of food products and PA facilities across sociodemographic groups, such as whether disadvantaged groups had poorer access to food outlets (7,17,18,68,69). The majority showed that although disadvantaged groups (e.g. minorities and low socioeconomic status) had higher obesity rates, they had better access to general food resources, PA facilities and walkable environments (7,17,68–71).

Geographic information system data

Type of geographic information system data

Broadly speaking, GIS data mean any data that are referenced with geographic location (72). There are generally two classes of GIS data: (i) vector data and (ii) raster data. Both have been used in obesity-related research (73,74). Vector data are data types that represent real-world features in the form of points, lines or polygons with geographic coordinates. For example, a household or restaurant could be simplified as a point on a map; a street could be modeled as a line; a recreational park could be presented as a polygon; and a household or restaurant could also be represented by a polygon if area matters as much as location. Each type of entity (point, line or polygon) could be stored as a separate vector layer, which could be incorporated for advanced analysis.

Raster data are a map of grids or cells with a value assigned to each grid/cell, such as color infrared high-resolution Digital Orthophoto Quarter Quadrangle images (75). The raster format is more often used for continuous variable or products, such as temperature and land use, which are also increasingly involved as natural environmental factors in obesity research (74). Another example of raster maps is density maps with each cell totalling the number of geocoded tweets with obesity-related terms within that cell (76).

Geographic information system data acquisition

Geographic information system data can primarily be obtained from three sources: government data portals, commercial datasets and researcher data collection. The first two are often existing data, whereas the third is new data collected to achieve certain aims.

Government datasets are normally free and open to the public, such as the Topologically Integrated Geographic Encoding and Referencing data regularly released by the US Census Bureau. The Topologically Integrated Geographic Encoding and Referencing data have been serving as a major data source for much local and especially nationwide obesity-related research (77). Many local governments have their own GIS departments that produce more detailed data, which are often more suitable for local-scale studies. For example, the Office of Geographic Information of Massachusetts is offering local recreational open space and road-network data including detailed sidewalk information, which was used for investigating the associations between walkable environments and children's BMI *z*-score (13,20).

Commercial data can be useful for studies such as those focused on the food environment. For example, national food retailer data in the reviewed studies could be obtained from the Reference USA (22), ESRI Business Analyst (24), InfoUSA (40) and Dun and Bradstreet data (23,67,78,79). However, a critical weakness of such commercial datasets is that different data providers may have inconsistent measuring standards or collection methods, so the targeted data from different sources may vary (80). In addition, often such data are costly to obtain and may not be amenable for research purposes.

Some researchers also collect GIS data for their own specific study objectives. For example, common ways to collect such data include using portable Global Positioning System devices and tablet personal computer technology to collect spatial data (81) and using interviews or questionnaires to collect both spatial and non-spatial data (15,21,22,67). These types of data could present more up-to-date and accurate information, but fall short of comparability with other local collections and are also difficult to be collected on a large scale because of constraints of time and labour.

Geographic information system methods

In addition to the inherent mapping and visualization functions of GIS (see section on Spatial Distribution of Obesity and Obesity-related Factors), our review of the 121 studies indicates five main categories of GIS operations being implemented for the data preparation and processing stages (Fig. 2): geocoding, overlay analysis, network analysis, buffer analysis and spatial statistics.

Geocoding

Geocoding refers to the process of converting addresses into longitude and latitude coordinates based on the so-called reference data (e.g. road network and zip code boundary) (72). An address without spatial information is just equivalent to a piece of text message. The aim of geocoding is to place these non-spatial messages into a spatial reference system. For example, in England, the spatial location of 16,956 children from the National Child Measurement Program was identified (32); in the USA, Duncan *et al.* used GIS to successfully geocode the residential addresses of nearly 50,000 children and adolescents in the electronic health records from 14 paediatric practices of Harvard Vanguard Medical Associates (13). In addition, the geocoding function has been involved in two-thirds of the reviewed studies (82 of 121, 67.8%) for identifying the location of individuals and households (Appendix S1), which would have been impossible without GIS.

Buffer analysis

Buffer analysis is used to create a regular (e.g. circular) zone with a certain radius centered on a given address/location to demarcate a catchment or influential area. It has been employed in about half of the reviewed studies (59 of 121, 48.8%), and the buffer radius chosen in these studies ranged from 200 to 8,000 m, depending on subjects and contexts (Appendix S1). Usually, a small radius is assigned when subjects are children or elderly people, and a relatively large radius is assigned for adults because of differences in mobility. For example, Hanibuchi et al. chose a 500-m circular buffer to define the neighborhood for elderly people (65 years and older) in Japan (11); Day and Pearce used 400- and 800-m circular buffers to measure the density of food outlets around schools (17). Most studies used a buffer radius \geq 1.6 km to define the activity space for adults (9,22,66). Figure 3 illustrates a 1-km circular buffer around an individual.

Network analysis

Geographic information system-based network analysis refers to all spatial analyses conducted on the basis of a real-road network. It offers a way to identify the shortest or any path between addresses (or between centroids for areas (82)) and estimate the travel distance, or expected travel time, if the speed limit or other traffic information is provided. More than one-third (48 of 121, 39.7%) of the reviewed studies used network analysis (Appendix S1). For example, Duncan et al. utilized network analysis to find the path and calculate the distance from children's residential addresses to the nearest recreational open space (13). A plus is that this operation can be integrated with buffer analysis, referred to as network buffer analysis, to produce an irregular buffer zone centered on a given location on the basis of the realistic road distances involved. The resultant road-network buffer is in contrast to the straight-line buffer from traditional buffer analysis. Similar to a regular buffer, it covers the same distance (or takes the same time) to travel from any point on the boundary of a networkbased irregular buffer to the center location along the shortest path (Fig. 3). For example, Ferguson et al. chose a series of road-network buffers (10, 20 and 30 min) to measure the accessibility to PA facilities (83). Sometimes, such a road-based buffer is also referred to as a service area (29), but note that a service area could mean something other than a road-network buffer in different contexts (84,85).

Overlay analysis

Overlay analysis often means intersecting lines or polygons to produce new features or combining multiple feature layers when needed for advanced analysis. It was used in nearly three-fourths (98 of 121, 81.0%) of the included studies. For example, a point layer of FF restaurants could be overlaid with a polygon layer of buffers of individuals' addresses, through which the availability of FF restaurants around each individual could be determined (Fig. 3). Overlay analysis was also used for the features in one layer, e.g. identifying and extracting street intersections from a road network (72).

Spatial statistics

Spatial statistics include all the methods that use topological and geographic properties of entities to analyse their spatial distribution, patterns, processes and relationships. Different from the aforementioned four methods that are often used for data preparation and processing, they are mainly employed to answer questions such as whether a phenomenon or a type of facility is randomly distributed or clustered in a certain way across space or whether two types of facilities attract or keep away from each other.

Spatial statistics were applied in 11 of the 121 studies (9.1%) for identifying spatial patterns of obesity prevalence and obesogenic environment factors (17,18,20,70,73,76,83,86–88), where cluster analysis methods such as *Moran's I* were used for measuring global spatial autocorrelation and *Local Moran's I*, *Getis G*^{*}_i, *K-function* and *K-Nearest Neighbor* were used to test for the presence of local spatial autocorrelation. For example, Hill *et al.* found that the distribution of food outlets and PA facilities was dispersed in a health disparate area in the Dan River region (situated in south central Virginia and north central North Carolina) (18). Day and Pearce found that food outlets were more clustered within up to 800 m around schools (17).

Many studies assumed a stationary relationship between obesity-related factors and obesity status across geography, where only one global model was built. For example, one included study used an advanced spatial modelling technique (or a local spatial statistical technique), geographically weighted regression, to better model the variable relationships between FF consumption and BMI *z*-score across the four unitary authorities of the former Avon county in the UK (7).

Geographic information system-based obesogenic variables

Usually after the data processing stage, GIS-based variables need be generated and included in traditional statistical analysis. GIS and non-GIS data are integrated and transformed into a variety of study variables, such as indicators of food and built environment factors. The following highlighted two widely used categories of GIS-based variables as examples, i.e. walkability and accessibility.



Figure 3 Illustrations of buffer, overlay and network analyses. Note: The circle represents a 1-km straight-line buffer around the individual. The shaded area represents a 1-km road-network buffer around the individual. Ten food outlets are located within the straight-line buffer of the individual, but only two of them (one looks on the boundary) are located within the road-network buffer of the individual.

Walkability of the built environment

Walkability is a measure of the friendliness of an area for walking. A high walkability is more likely to indicate a healthy built environment, protecting residents from obesity by providing a greater chance for outdoor PA. Pikora *et al.* summarized four major aspects of built environment factors that contributed primarily to the walkability of a given neighborhood, including (i) functional, referring to the physical attributes of the streets, (ii) safety, (iii) aesthetics, meaning the pleasure of the environment and (iv) destinations, such as the number and diversity of the facilities (89).

A variety of natural environmental factors are included under four categories, and most need be measured accurately using GIS. For example, street intersection density is one of the most important factors because of its ability to capture the wellness of connections between destinations, which can be calculated by (i) using overlay analysis to produce a point layer of street intersections from a road layer, (ii) using overlay analysis again to combine the point layer and a polygon layer (i.e. census tract) and (iii) using spatial arithmetic operations to count the number of street intersections within polygons and calculate their density. Some other studies reviewed used buffer analysis to produce buffers around point features, replacing the existing polygon layers (20,24–26,51). The ease of measurement by GIS at a large scale (e.g. nationwide or regional) has made walkability the most widely used GIS measure in obesity research (8,20,55).

Accessibility to obesogenic environment features

Accessibility is ubiquitous in obesogenic environmental studies, such as an individual's access to a variety of stores and facilities including supermarkets, restaurants and recreational facilities. In addition to reflecting the availability of the venues to some degree (15,22,51,55,90), accessibility is more inherently a geographic measure of the ease of reaching a venue, which would be impossible to calculate without the support of GIS, especially at a large scale (11,22,23). For example, provided that addresses of individuals and food venues around them are both available, a simple version of individuals' accessibility to food venues can be calculated by (i) using geocoding analysis to locate individuals and food venues on the map and (ii) using buffer analysis to create a buffer (with a certain radius) around each individual for counting the number of food venues within the buffer. In a highly resource-competitive context where each food venue can only serve a small portion of the local residents at a time, the aforementioned second step could be further expanded into two steps: (i) creating a buffer around each food venue and calculating the ratio of that food venue to the individuals within the buffer (1: n, n)n = number of individuals) and (ii) creating a buffer around each individual and summing up the ratios within the buffer as the accessibility of that person to food venues.

The process described here simply assumes that each food venue is equally accessible to all individuals within its buffer regardless of physical barriers between individuals and food venues in the real world. Network analysis could make this measure more realistic by using a real-world distance as the radius of the buffers in place of a straight-line distance or by designating different weights to each individual around a certain venue based on the real-world travel distances between them (83).

Discussion

Research using various GIS data and methods in the public health field has been growing rapidly over the past decade. The growing global obesity epidemic has stimulated such work. Our study shows that spatial distribution and association analyses were the major applications of GIS in the current literature of obesity research, where the spatial distribution of and potential environmental impacts on the obesity epidemic were examined, respectively. The obesity prevalence, obesity-related behaviours and obesogenic environmental factors are found unevenly distributed across geography. The related mainstream GIS applications include three main stages, namely, data acquisition, data processing and GIS-based variable generation and analysis. Government and commercial GIS data are the main data sources. The GIS methods currently most widely used include geocoding, buffer, network, overlay and spatial statistical analyses.

In addition, our review suggests that (i) the relationships between environmental factors and obesity remain mixed and (ii) GIS should be used more consistently and more in depth in obesity research for measuring individuals' interactions with the obesogenic environment.

Although GIS has been increasingly used in various aspects of obesity research, our review reveals several key research gaps. More efforts are needed before GIS could be fully incorporated into the conceptual framework and implementation of traditional obesity research on related health problems. First, GIS data have limitations. Accurate geocoding has not been widely used in public health studies because of unavailable personal addresses in most studies; ergo, the straight-line and road-network buffers in most studies were established around an area unit (e.g. census unit or zip code) rather than an address point, which created difficulty in measuring the realistic exposures of residents to the surrounding obesogenic environment. Using the zip code system as a unit for such analysis is problematic, because zip codes were initially developed for delivery purposes, and demographic attributes are more likely to be heterogeneous within zip codes than, for instance, within census units.

As an example, thus, far GIS applications in studying food environment and its impact on obesity are restricted in that they measure only the community food environment, e.g. the number, location, type and accessibility of food outlets in individuals' residential communities. There are other critical dimensions of the food environment, e.g. (i) consumer: the food environment that consumers actually interact with instead of what they only have access to (e.g. the food outlets or markets in which the consumers actually buy food), including such factors as availability and quality of healthy food, pricing, promotion, placement of food and food information (e.g. nutrition labelling); (ii) organizational: the food environment not only in the community but also at home, school and the workplace as a whole; and (iii) information: the influences of government and industry policies on public attitudes and the appeal of certain foods and food sources that are created via media reporting and advertising (91). However, limited available data can support such research (92).

We also found limited use of advanced GIS data analysis methods in current research, especially spatial statistics, whose use remains at a descriptive stage, such as seeking spatio-temporal clustering patterns of obesity rates. Additionally, separate built environment indicators have been simultaneously included in a single analysis model in many existing studies, which may result in an over-control issue (93).

We recommend some future directions for GIS applications in public health research, in particular, regarding obesity. First, change the most basic reporting unit of personal residence from zip code to census unit. This would represent quite an advancement not only in accuracy but also in the measurement of individual's exposure to the obesogenic environment, which would provide a better match with census data. Second, collect more accurate and timely GIS data. Volunteered GIS means citizens voluntarily use Internet-enabled mobile devices to share their real-time location information via mobile apps (e.g. Facebook and Twitter), which can be a potential solution for overcoming the current data limitation (94). Third, enrich GIS data collection to measure multiple dimensions of the food environment in order to assess their impacts on people's behaviours. For example, besides food accessibility, areallevel socioeconomic data from the Census could be used to measure food affordability. Moreover, develop friendly data processing and analysis methods to enable more researchers to process, combine and analyse GIS and other types of data. This can include regression methods that take into account spatial patterns, such as geographically weighted regression, spatial lag regression, spatial error regression and spatial multi-level regression, to investigate spatial inequalities of the associations between environmental factors and health outcomes.

This study has some limitations. Because of the focus on GIS applications in obesity research (rather than empirical results) and a limited number of such related studies indexed in PubMed, this review is not intended to and does not provide a complete list of potential determinants of obesity and conclusive evidence regarding the effects of included determinants on obesity. We used obesity as an example to assess the application of GIS in related research, but did not assess other health outcomes. Future research on other outcomes is warranted. In addition, we could not evaluate and compare the quality of the GIS data and methods used in the reviewed studies, which would deviate from our study aims. Another future study could be further differentiating findings by methods (e.g. Local Moran's I vs. Getis G_i^*) and even implementations of the same methods (e.g. straight-line vs. road-network buffer analyses), which will establish evidence for appropriateness of each method or implementation in obesity context. Nevertheless, this study would assist readers to (i) comprehend the importance of using GIS in obesity-related research, (ii) understand the versatility of GIS in public health research using obesity as an example and (iii) be aware of the research gaps and challenges in using GIS in obesity context.

Conclusion

Geographic information system provides promising opportunities for studying many public health questions, including to visually illustrate the spatio-temporal distribution and changes of health outcomes and to study the effects of environmental exposures. To expand and advance GIS applications in obesity and public health research, efforts need be made to educate and empower researchers about GIS, what it offers and how to use it. Incorporation of GIS in study design, data collection and analysis is important. Findings from this study will assist future research using GIS data and methods.

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Conflict of interest statement

No conflict of interest was declared.

Authors' contributions

Y. W. directed the whole study process and provided administrative support including funding support. P. J. and X. C. conducted the literature review, extracted the data and drafted the manuscript. Y. W. and H. X. revised the manuscript. All authors have contributed to data collection, analysis, interpretation of the results and manuscript drafting and have read and approved the final manuscript.

Supporting information

Additional Supporting Information may be found in the online version of this article, http://dx.doi.org/10.1111/ obr.12495

Appendix S1. Summary of key study characteristics, GIS data and methods used, and key findings of the 121 included studies (ranked by the alphabetical order of the first authors' last name)

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