

VALOIR 2012

2nd Workshop on Managing the Client Value Creation Process in Agile Projects: Message from the Chairs

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Welcome to the 2nd Workshop on Managing the Client Value Creation Process in Agile Projects (VALOIR) at the PROFES 2012 conference!

The overall goal of VALOIR is to make the knowledge on value creation and management explicit, encouraging the discussion on the use of measurement and estimation approaches in managing value in agile project.

Agile methodologists tacitly assume that for SE professionals it is self-evident to figure out how exactly the application of the agile practices would create product and business value on an ongoing basis throughout a project, but little has been done to systematically aggregate the empirical evidence that can possibly confirm or disconfirm the claims of how the different (commercially viable) agile approaches create client's value (both product and business value) and how some agile-unique practices (as on-site site clients, story point counting, reprioritization) solve particular value-creation challenges.

In particular, we'd like to stimulate an explicit discussion on uncovering the mechanisms through which combinations of agile practices create client's value in agile projects in specific contexts. We consider both product and business value. We promote the position that for the agile organizations to make a lasting impact on the product and business value creation, the interplay between organizational context and use of agile practices needs to be understood in sufficient depth so that the organizations know the challenges specific to value creation through agile practices in certain contexts and the remedies that are likely to confront these challenges.

This second VALOIR edition includes 6 papers that are accepted for presentations. Papers cover a broad range of issues, including portfolio management using a combination of QFD and functional size measurement (FSM) methods, agile quality management, a tailored SCRUM for agile architectures, using systematic literature review techniques for finding sources for value creation, analyzing the advantage in using standards in agile projects, the value brought out from proper people and knowledge management to agile (and non-agile) projects, each one describing a helpful piece of an interesting puzzle, useful for stimulating a wide discussion during the workshop.

In addition, our second edition of VALOIR features the keynote of Alan W. Brown as an opening session of the workshop. Alan W. Brown is an IBM Distinguished Engineer at IBM Rational Software, where his main responsibilities are to define product direction and consult with product teams to help clients improve software development efficiency and value.

Also, the workshop has organized a round table as a closing event. Our round table was moderated by Prof. Dr. Juan Garbajosa from the Technical University of Madrid. Juan Garbajosa is actively involved in agile research projects and in the agile community. A major line of research among his main research topics are agile methodologies and software product value.

We would like to thank all researchers and practitioners who helped us make this workshop possible. In particular, we are indebted to all members of the Program Committee for their valuable comments and suggestions to authors. We also thank the workshop Program Chair at PROFES 2012 Burak Turhan, and the PROFES conference organizers. Last but not least, we acknowledge the continual support of Oscar Dieste whose prompt responses made a difference to the workshop planning and publicity.

VALOIR 2012 Program Committee

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