

Entrepreneurship Theory and Practice: Present and Future

10th International Conference

10 - 13 June 2019

Astor Garden Hotel, St. St. Constantine and Helena Resort, Varna, Bulgaria

Conference Programme

Monday – 10 June 2019

Afternoon	Depending on demand: Social programme for those who arrive early and like to join us (to be specified in advance).
18.00 – 20.00	Early Registration (Hotel's lobby)
20.00 – 22.00	Welcome drink

Tuesday – 11 June 2019

8.00 – 9.00	Registration (hotel's lobby)
9.00 – 9.30	Opening Ceremony

Kiril Todorov (Bulgaria) – Conference Chair

Presentation of the Programme and Organizing Committee, Q & A

Ken O'Neill (University of Ulster, Past President of the ICSB, United Kingdom)
Chairman of the Committee for Best Presentation Awards

9.30 – 11.00	Plenary session – Keynote speeches
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Moderator: Andrew Burke (Trinity Business School, Trinity College Dublin, Ireland)

David Storey (OBE, University of Sussex, United Kingdom)

Taking the Entrepreneur out of Entrepreneurship:
A CHANCE-BASED THEORY OF ENTREPRENEURSHIP

Madi Sharma (UK Member, Employers Group, European Economic and Social Committee, Founder of "Madi Group")

Women – Largest Disruptive Force in Business

11.00 – 11.15	Coffee Break
11.15 – 13.00	Plenary session – Keynote speeches David Smallbone (Kingston University, United Kingdom, Past President of the ECSB and ICSB) Born Globals and Their Value Chains Roy Thurik (Erasmus School of Economics, The Netherlands, and Montpellier Business School, France)
13.00 – 14.00	<i>The Quest for the Entrepreneurial Gene Continues</i> <i>Lunch time</i> Plenary session – Keynote speeches
14.00 – 16.30	Moderator: Ken O’Neill (University of Ulster, Past President of the ICSB, United Kingdom) Andrew Burke (Trinity Business School, Trinity College Dublin, Ireland) What Government and Managers Need to Know about High Skilled Flexible Work in the Project-based and Gig Economies Herbert Chen (COO, Tusholdings Co., Ltd / Vice Director, TusPark administration Committee) Innovation and Entrepreneurship Eco-System in China Rodrigo Varela (Director, Center for Entrepreneurship Development, Universidad Icesi, Cali, Colombia) Entrepreneurial Activity in Latin America and the Caribbean Region
16.30 – 17.00	Discussions <i>Coffee Break</i>
17.00 – 18.30	Round Table ‘Science – Practice. The Case of Startups’ Round Table moderators: Ken O’Neill (United Kingdom), Michael Negel, Senator h.c., investor (Germany)
20.00 – 22.00	<i>Dinner</i>

Wednesday – 12 June 2019

9.00 – 11.00 Parallel Sessions

A. Entrepreneurial Intention and Orientation

Chairman: Josanco Floreani (Italy)

Josanco Floreani, Michela C. Mason, and Mario Minoja (Italy)
The Effect of Entrepreneurial Orientation on Family SMEs' Performance: The Moderating Role of Leverage and Ownership

Iuliia Trabskaia and Tõnis Mets (Estonia)
Opportunity Recognition and Creation in the Entrepreneurial Journey

Julita E. Wasilczuk and Anita Richert-Kaźmierska (Poland)
What Potential Entrepreneurs from Generation Y and Z Lack - IEO and EE

9.00 – 11.00

B. Entrepreneurial Education and Environment

Chairman: Mark W. Pruet (USA)

Mark W. Pruet (USA), Harun Şeşen (Northern Cyprus), J. R. Pandian, and Gregory Winter (USA)
The Future of Education and Research: Teaching Entrepreneurs, or Shaping Them?

Kaija Arhio, Leena Eskola, and Kyllikki Taipale-Eräväla (Finland)

Developing Business Skills with Company Cooperation - Case Vocational and Higher education

Tim Gittins (United Kingdom)

A Proposed Framework for Evaluation of Organisational Learning in European SMEs

Unzeilya Khassenova (Kazakhstan)
The Entrepreneurial Culture of the Future Teacher: Theoretical Approaches to the Definition of the Concept

11.00 – 11.15

Coffee Break

11.15 – 13.15

Parallel Sessions

A. Entrepreneurship Paradoxes and Transformation

Chairwoman: Paula Englis (USA)

Yaron Zelekha and Gitit Kavé (Israel)

Aging and Entrepreneurial Tendency

Paula Englis (USA), Joris Heuven (The Netherlands), Basil Englis (USA), Aard Groen, and Kasia Zalewska-Kurek (The Netherlands)

From Shark Tanks to Incubator Pitch Days: Effectiveness of Experts' Prediction of Short-term and Long-term Startup Survival

Minet Schindehutte (USA)

Smoke and Mirrors: Exploring the Shadows of Entrepreneurship

Tõnis Mets (Estonia)

The Entrepreneurial Paradox of Innovation: An Estonian Case

11.15 – 13.15 ***B. Workshop 'How to get published in renowned international journals; the do's and don'ts'***

Led by: David Smallbone (United Kingdom)

13.15 – 14.00 *Lunch time*

14.00 – 16.00 Parallel Sessions

A. Social and Women Entrepreneurship

Chairwoman: Ria Aerts (Australia)

Ria Aerts (Australia)

Digital Entrepreneurship and Digital Collaboration Solutions to Increase Global Growth in Businesses Owned by Happy Women Entrepreneurs

Valerie Lindsay (UAE), Melodena Stephens Balakrishnan (Germany), and Sadaf Khurshid (UAE)

How Social Entrepreneurial Ventures Achieve Scale:
A Case Study Investigation

Salma Idrissi Boutaybi and Meryem Kabbaj (Morocco)

Social Entrepreneurship and Neighboring Concepts:
From Theory to Practices

László Vasa (Hungary)

Question of Trust in Cooperation – the Case of Hungary

14.00 – 16.00 **B. Entrepreneurial Strategies and Development**

Chairman: Federico Beltrame (Italy)

Boahene Ebenezer Annoh (Ghana)

Entrepreneurial Education for Youth Employment
and Economic Growth in Ghana

Radko Radev (Bulgaria)

The Strategic Entrepreneurship as a Main Factor for Development of Industrial
Economic Zones in Bulgaria

Federico Beltrame, Giorgio Stefano Bertinetti, and Luca Grassetti (Italy)
Firm Performance, Guarantees and SMEs Credit Access

Lizbeth Martínez (Mexico)

*Institutional Incentives for Science Innovation:
a Study on Mexican Organizations*

16.30 – 19.30 *Social Event (by choice of participants)*

20.00 – 🍷 *Conference Gala Dinner, DJ Party, etc.*

Thursday – 13 June 2019

10.00 – 11.30 Parallel Sessions

A. Environmental Aspects of Entrepreneurship

Chairman: Jan Degadt (Belgium)

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Objectives and Instruments of Regional Entrepreneurship Support Policies within the EU Framework

Galina Shirokova (Russia), Michael H. Morris (USA), Anastasiia Laskovaia (Russia), and Evelyn Micelotta (USA)

The Shaping Role of Formal Institutions in Relationship between Decision-making Logic and Venture Performance: Evidence from 27 Countries

Zhelyu Vladimirov (Bulgaria)

Targeting SMEs Internationalization Policy in Bulgaria

Alexander Kalita (Russia)

Factors of SMEs Competitiveness in Russia

10.00 – 11.30

B. Other Aspects of Entrepreneurship

Chairwoman: Veneta Hristova (Bulgaria)

Hamizah Abd Hamid and Zizah Che Senik (Malaysia)

Making Migration Sustainable: Ethnic Migrant Entrepreneurs'

Transnational Activities

Veneta Hristova (Bulgaria)

The Obstacles and Barriers before Intrapreneurial Process – Theoretical and Practical Aspects

Cadrazco Suárez Maryi Adriana (Colombia)

The Role of Crowdfunding in the Entrepreneurship Environment: A Perspective from the Donors

Juri Plusnin (Russia)

Post-archaic Economic Institutions in Modern Russia: "Scattered Manufactories"

11.30 – 12.00

Coffee Break

12.00 – 13.00

Summarising conference results: Chairpersons of Sessions

Closing and Best Paper Award Ceremony

	Directions for next conference
13.00 – 14.00	<i>Lunch time</i>
14.00 – 18.00	Social Programme (informal events and meetings)
20.00 –	For those who stay longer: informal dinner – let's enjoy something more

Friday – 14 June 2019

Last Good Bye!