New Modes of University Governance for Dynamic Regional Stakeholder Engagement

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Conceptual Framework

What features of university governance facilitate regional stakeholder engagement without increasing institutional tensions?

Problem & Question

Theory & Method

Actor-centered social constructivism

“The complex interlocking of actors’ ‘projects’ and practices, and their intended and unintended outcomes, that compose the constraining and enabling frameworks of social action” (Long, 2001, p. 4)

- Development sociology (knowledge)
- Relational microsociology (interaction)
- Sociological institutionalism (governance)

■ Exploratory qualitative case study
■ Interviews, observation, documents

Microfoundations of regional engagement

- Global vs. Local
- ‘Mission stretch’
- Valorisation vs. Humanisation

Regional engagement accountability

Strategic governance

- Performance management (incentives)
- Quality management
- Accountability
- Leadership

Structure & Relevance

HRM

Individuals

Networks

Departments/disciplinary centers

University governance

Microfoundations of regional engagement

- Personality traits
- Path impregnation
- Identities
- Values
- Motivation
- Intentionality
- Relational networks
- Knowledge interfaces
- Non-rational aspects of interactions

Strategic governance

- Performance management (incentives)
- Quality management
- Accountability
- Leadership

References