International Journal of Information Management

Top 10 Articles Receiving Social Media Attention

“A clarification of confirmatory composite analysis (CCA)”

by Geoffrey S. Hubona, Florian Schuberth and Jörg Henseler

published in International Journal of Information Management, Volume 61, December 2021

is one of the Top 10 Articles Receiving Social Media Attention in 2021 out of all the papers published in the journal’s history

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