

Pragmatic Interoperability: A Systematic Review of Published Definitions

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Abstract. Today's researchers argue that facilitating interoperability between applications by relying on agreements concerning the format and meaning (i.e. syntax and semantics) of exchanged data and the ordering of these exchanges are not enough to achieve a complete, effective and meaningful collaboration. The use of data (i.e. pragmatics) is important as well. Pragmatic interoperability thus requires that the use of data be mutually understood between collaborating systems. However, we observe that the notion of pragmatic interoperability is still largely unsettled, as evidenced by the various proposed definitions and the lack of a canonical understanding. Therefore, our objective is to contribute to a more in-depth understanding of this concept through a systematic review of published definitions. Our results show that, indeed, various interpretations of pragmatic interoperability exist. If we categorize the concepts that can be derived from these definitions, we see two broad categories: system level and business level. Within the scope of each of these levels, we see some degree of agreement among the definitions. However, comparing the definitions across these levels, we observe no general agreement. At the system level, a shared understanding of the intended and actual use of exchanged system message in a given context is essential. At the business level, pragmatic interoperability goes beyond service use by considering also the compatibility of business intentions, business rules, organizational policies, and the establishment and maintenance of trust and reputation mechanisms between collaborating business parties.

Keywords: pragmatic interoperability, definitions, systematic review

1 Introduction

Since the beginning of the 1980's, there has been a steady increase in the research towards the interoperability of enterprise applications [2]. This interest is stimulated by the continued emergence and advances in networking, computing technologies and standards. On the one hand, organizations are exploring these advances to help them build partnerships that allow them to achieve added value in their products and services, and so to explore new business opportunities. On the other hand, these advances also provide opportunities for organizations to enable partnerships in ways that were not possible before [8].

Interoperability essentially means allowing one system to perform the operation of another [2]. Until now, the interoperability of systems has been considered in a largely layered fashion. It is argued that a meaningful interoperation between enterprises can only be fully achieved if it exists in all layers at the same time: inter-enterprise coordination, business process integration, semantic application integration, syntactical application integration, and physical integration [3].

Currently, there are also efforts that advocate the importance of interoperability at the *pragmatic* layer. Using results of our own research, we tentatively describe pragmatic interoperability as the compatibility between the intended versus the actual effect of message exchange [7]. Thus, at the message level, mere agreement between the meanings of exchanged data (i.e. semantics) and the structure which codifies these messages (i.e. syntax) is not enough to achieve complete, effective, and meaningful collaboration. How data is used (i.e. pragmatics) is also important and must therefore be mutually understood between collaborating systems.

However, we observe that the definition of pragmatic interoperability is still largely unsettled. Unlike syntactic and semantic interoperability definitions, a number of variations on the definition of pragmatic interoperability are currently proposed, and there seems to be a lack of a canonical understanding. We argue that solutions not founded on a common understanding of pragmatic interoperability may lead to incompatible solutions. As we are currently developing a solution, we find it imperative to first explore the concept of pragmatic interoperability.

We expect to contribute to this understanding through a systematic review of published definitions. Although we aim at achieving consensus in this area, with the support from both the industry and academia, it is not the objective of this paper to propose a single definition. Instead, this paper attempts to gather existing definitions and review their key differences and similarities. We hope that this paper can serve as a starting point towards a possible improvement in the understanding and communication between individuals and organizations working in pragmatic interoperability research, and finally, for developing future solutions. To the best of our knowledge, no such review has yet been made.

The rest of the paper is structured as follows. Section 2 describes the background to the concepts behind interoperability and pragmatic interoperability. Section 3 describes the review process we used to systematically gather published definitions. Next, Section 4 presents the search and analysis results that compares key concepts, similarities and differences of the identified definitions. Section 5 provides some analysis and discussion. Finally, Section 6 presents the conclusion and future work.

2 Background

By way of background, we briefly introduce the key terminologies of interoperability and pragmatic interoperability.

Interoperability. Several definitions of interoperability exist. The IEEE defines it as: “*the ability of two or more systems or components to exchange information and to use the information that has been exchanged*”[10]. ISO defines it as “*the capability to*

communicate, execute programs, or transfer data among various functional units in a manner that requires the user to have little or no knowledge of the unique characteristics of those units [11]. The Open Group defines it as *“the ability of systems to provide and receive services from other systems and to use the services so interchanged to enable them to operate effectively together”* [12]. Researchers in enterprise interoperability define it as: *“the ability for two systems to understand one another and to use functionality of one another”* [2]. And, in the context of Service Oriented Architectures: *“the ability of the software systems to use each other’s software services”* [7]. Summarizing, interoperability basically allows some form of interaction between two or more systems so as to achieve some goal without having to know the uniqueness of the interacting systems [7].

Pragmatic interoperability. At this stage, we briefly introduce pragmatic interoperability based on our own research so as to give some background information.

Merriam-Webster’s dictionary defines *pragmatics* or *pragmatism* as *to do, to act, or to be practical* from the word’s Greek etymology *pragmatikos* or *pragma*.

In information systems research, most current efforts directed towards applying pragmatism seem to draw their theoretical foundation from the theory of signs, also known as *semiotics*, of Charles Morris [5] where he discusses human interpretation over (non-)linguistic signs. Morris sees semiotics (in Greek: interpreter of signs) as that which is comprised of three basic components: *syntactics* (or syntax), *semantics*, and *pragmatics*. Syntax deals with the abstract study of signs and their formal relation to one another *without* regard to their meaning and use. Semantics reifies syntactic elements of signs by adding meaning but *not* use. Finally, pragmatics encapsulates both syntax and semantics for the purposeful *use* of signs [1]. Specifically in Morris’ terms: syntax is that which acts as a sign (the *sign vehicle*), semantics is that which the sign refers to (the *designatum*), and pragmatics is the effect of the sign on the interpreter (the *interpretant*) [5, p.3].

Pragmatic principles in linguistic communication also apply to the interoperability of systems. In order to allow systems to interoperate, the *communication* between them must therefore take place which achieved through *message exchange*. Messages contain *data* that represent the *properties or values* about the *entities or phenomena* of the message’s *subject domain* (i.e. that part of the world that the message is about). However, it is not always the case that collaborating systems have a common manner of codifying, understanding, and using the data that is exchanged. The difference can be viewed in three layers: syntactic, semantic, and pragmatic. To ensure *syntactic interoperability*, collaborating systems should have a compatible way of structuring data during exchange; i.e., the manner in which data is be codified using a grammar or vocabulary is compatible. To ensure *semantic interoperability*, the meaning of the syntactic elements should be understood by collaborating systems; i.e.; they share the same meaning of the data in relation to the entity or phenomena it represents in the real world. Finally, to ensure *pragmatic interoperability*, message sent by a system causes the *effect* intended by that system; i.e., the intended effect of the message is understood by the collaborating systems. Pragmatic interoperability can only be achieved if systems are also syntactically and semantically interoperable [7].

3 Review process

To allow for a rigorous search of definitions, we used the *procedures for adopting systematic reviews* proposed by Kitchenham [4]. A systematic review consists of a research protocol which details the rationale of the survey, research questions, search strategy, selection criteria, synthesis and analysis of the extracted data. Such a review procedure is appropriate for our purpose since, as Kitchenham argues, it summarizes existing evidence, identifies gaps in current research and areas for further investigation, and provides a background in which to position new research objectives. In our case, we intend to summarize current evidence in the study of pragmatic interoperability by surveying their definitions and identifying gaps for further research through an analysis of their similarities and differences. The review process is described graphically in Figure 1.

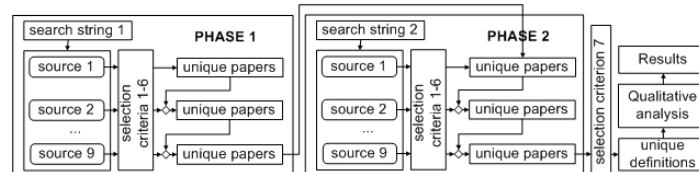


Fig. 1. Summary of the review process

We designed the research to proceed in two phases. For each phase, we used a different search string (one broad and one narrow) to search for relevant papers. The search strings were used consistently over the same set of electronic indexing sources. From the hits returned by each source, we used a set of predefined *selection criteria* to manually identify papers that were both unique and relevant. To obtain only unique papers, we exclude a paper that has already been identified from a previously searched source regardless of the phase (i.e. they have the same paper title). Additionally, we manually looked into the references of selected papers which cite other authors to identify more definitions of pragmatic interoperability. We did this repeatedly, applying the same selection criteria, until no other referenced paper seemed relevant. Finally, from the set of unique papers identified, we performed a qualitative analysis to draw key concepts and categories. The search was conducted from November 17, 2009 to January 31, 2010. One of us prepared the review protocol independently while the other reviewed and criticized it before the actual search began.

Research questions. Kitchenham[4] suggests that the structures of research questions should be divided into *population*, *intervention* and *outcomes*. We treat the population in our review as those pragmatic interoperability definitions proposed by various authors. Our intervention involves extraction, synthesis, and analysis of key concepts from these definitions. The outcome that is of interest to us is represented by the similarities and differences between these definitions. Our research questions are thus: (i) What proposed definitions describing the notion of pragmatic interoperability can be found in the existing literature? (ii) What are the key concepts in these definitions? (iii) In what ways are the definitions similar or different?

Search strategy. The search was conducted in two phases. The objective of the *first phase* was to make the search as exhaustive as possible. We did this by using a search string whose main keywords included synonyms and word class variations. The synonyms were identified by first conducting a preliminary search using the main keywords “*pragmatic*” and “*interoperability*”, with additional help from a dictionary and thesaurus. For example, together with the main keyword “*interoperability*” we included its noun, adjective and verb forms; however, we did not add synonyms to the word “*pragmatic*” but added only its noun variation. The search string of phase 1 was thus:

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(pragmatic OR pragmatism) AND (interoperate OR
interoperability OR interoperable OR interoperation
OR integrate OR integration OR collaborate OR
collaboration OR cooperate OR cooperation OR connect
OR connection OR communicate OR communication OR
exchange OR coalition)
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The *second phase* of the search was done to make the scope more restrictive, narrow and focused. The second search string for phase 2 was thus:

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pragmatic AND interoperability
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For each phase, we applied the search strings consistently over nine electronic indexing sources (searched in the following order): (i) *Google Scholar* (scholar.google.com), (ii) *Scopus* (www.scopus.com), (iii) *ISI Web of Knowledge* (apps.isiknowledge.com), (iv) *CiteseerX* (citeseerx.ist.psu.edu), (v) *Compendex* (www.engineeringvillage2.org), (vi) *ScienceDirect* (www.sciencedirect.com), (vii) *IEEEExplore* (ieeexplore.ieee.org), (viii) *ACM Digital Library* (portal.acm.org), and (ix) *Springer Link* (www.springerlink.com), with the search results *sorted by relevance*.

Selection criteria. For each search phase, we devised and applied the same set of *selection criteria* to retrieve papers. The criteria include, *in general*: (i) limited to journals, conferences (proceedings), workshop papers, including technical reports, theses, and books or book chapters; (ii) written in English; (iii) regardless of publication date; (iv) within the computer science discipline; (v) *in particular*, it must explicitly contain text that defines (or attempts to define, propose, suggest, or describe) pragmatic interoperability found either in the abstract or body of the paper; (vi) proposed by original author(s); and (vii) in the case of similar definitions by the same (set of) original author(s), the most informative and descriptive definition (so not necessarily the latest). We used the first six criteria to extract candidate papers from the nine sources and the final criterion to arrive at the final set of definitions from the candidate papers for qualitative analysis.

Qualitative Analysis. From the total set of selected unique definitions, we analyzed their differences and similarities using the *open coding* technique based on *the constant comparative method of analysis* proposed by Strauss and Corbin [9]. Open coding is the process of analyzing data (which in our case are texts containing the definitions) by *conceptualizing* and *categorizing* them. Conceptualization requires

breaking down, examining, comparing and *labeling* data according to some discrete happenings, ideas, events, or other phenomena. Categories *group* concepts which pertain to a similar phenomenon at a more abstract level. We used a commercially available qualitative analysis software called NVivo 8 [5] from QSR International to facilitate the coding process and to perform additional analysis. One of us performed the actual coding while the other reviewed and criticized the results.

4 Results

All in all, we identified 101 relevant, unique papers. From these, 43 papers came from the first phase, and 58 from the second. The 101 papers are unique in the sense that they do not have the same titles. However, it may be the case that they may have the same, or slightly similar, definitions from the same (set of) author(s). Thus, by applying the final selection criterion (*c.f.* Section 3), we arrived at the final set of unique definitions from 44 papers. These papers served as basis for the qualitative analysis using open coding that later followed. Table 1 shows the comparison between *key concepts* of the definitions that were identified during open coding from the selected 44 papers. The proposed categorizations of these concepts are discussed in Section 5.

Table 1. Summary of open coding analysis¹

Authors	Year	System level				Business level				
		Message intention	Message exchange	Message use	Context	Business requirements	Business collaboration	Business use	Business trust	Business willingness
Pokraev [7]	2009	✓	✓	✓						
Roukolainen [13]	2009					✓	✓		✓	✓
Seo, et al. [14]	2009	✓	✓	✓	✓					
Mingxin, et al. [15]	2009	✓	✓	✓						
Liu [16]	2009	✓	✓	✓	✓					
Bravo, et al. [17]	2009	✓	✓	✓	✓					
Sheping, et al. [18]	2009	✓	✓	✓	✓					
Vilches-Blázquez, et al. [19]	2009				✓					
Tolk, et al. [20]	2008		✓	✓	✓					
Boxer, et al. [21]	2008	✓	✓	✓	✓					
Leuchter, et al. [21]	2008	✓	✓	✓						
Dehmoobad, et al. [23]	2008					✓	✓	✓		
Ballari, et al. [24]	2008	✓	✓	✓						
Ruohomaa [25]	2007					✓	✓		✓	✓
de Moor [26]	2007				✓					
Elkin, et al. [27]	2007				✓					
Dagiène, et al. [28]	2007	✓	✓	✓						
Rukanova, et al. [29]	2006					✓	✓	✓		
Legner, et al. [30]	2006				✓	✓	✓	✓		
Paterson, et al. [31]	2006	✓	✓	✓						

¹ Due to lack of space, the list of identified definition and its summary are given in http://wwwhome.cs.utwente.nl/~asuncionch/research/pi/pi_definition_search_results.htm

Tamani, et al. [32]	2006	✓	✓	✓	✓					
Aggeri, et al. [32]	2005	✓	✓	✓	✓					
Wenzel, et al. [34]	2005				✓	✓	✓	✓		
Schade, et al. [35]	2005	✓	✓	✓	✓					
Artyshev, et al. [36]	2005	✓	✓	✓	✓					
Bazijanec, et al. [37]	2005	✓	✓	✓						
Bentahar [38]	2005	✓	✓	✓						
Chun, et al. [39]	2004	✓	✓	✓	✓					
Goossenaerts [40]	2004	✓	✓		✓					
Karasavvas, et al. [41]	2004	✓	✓	✓						
Hofmann [42]	2004	✓	✓	✓	✓					
Zimmerman [43]	2003	✓	✓	✓						
Singh [44]	2000	✓	✓		✓					
Phillips, et al. [45]	2002				✓	✓	✓	✓		
Euzenat [46]	2001				✓					
Huber, et al. [47]	2000		✓	✓						
Labrou, et al. [48]	1999	✓	✓	✓						
Ingenerf [49]	1999		✓	✓	✓					
Wang, et al. [50]	1999	✓	✓	✓					✓	
Bradshaw, et al. [51]	1999	✓	✓	✓	✓					
Cerri [52]	1999	✓	✓	✓						
Gristock [53]	1998				✓					
Gitt [54]	1989	✓	✓	✓						
Werner [55]	1988	✓	✓		✓					

5 Discussion

Although, in general, we see no agreement among the definitions, we observe that if the definitions are grouped broadly into two categories – *system* and *business levels* – then we see some reasonable agreement. By system level, we mean that the interaction is mostly between applications through the exchange of messages. By business level, we mean that the collaboration is mostly between organizations, business units, business processes, or even human actors [30]. Our results also show that much research emphasis has been given towards the system level and only a little at the business level (e.g. [13,23,25,29,30,34,45]).

At the **system level**, four key concepts consistently arise: *message intention*, *message exchange*, *message use*, and *context*.

- A message is sent with some intention. Some authors use the term ‘goals’ [39,40], purpose [16], ‘needs’ [40], ‘preferences’ [18], ‘desired actions’ [42], or ‘reasoning behind the message’ [35]. A message intention contains what the sender expects the effect of the message will be or the intended use of data on the receiver.
- To realize the sender’s message intention, the message must first be sent to the receiver in some automated way. This requires that message exchange must therefore take place. This is important as interoperability, by definition, requires communication between systems. We observe that all definitions at the system level consider this to be an important concept, whether stated explicitly or implicitly.
- Message use is about how a receiver interprets the intention of the communicated information on message receipt. Some authors call this generally as the *effect* the message has on the receiver (e.g. [7,31]). The actual effect of the message must thus be compatible with its desired intention. This demands from the receiver

thorough understanding of the intention of the received message; i.e., the intended interpretation and use are clear (e.g. [14,16,17,18,20] among others).

- The importance of context in the use, interpretation and understanding of the message is regarded by most authors as a core concept in pragmatic interoperability. It should not be the case that messages are used arbitrarily; a message has to be used in a certain context. It is argued that the complete pragmatic meaning of a message varies, depending on the context in which it is used (e.g. [20,16,14,30,32]). Therefore, it is important that, to achieve pragmatic interoperability at least at the system level, the intention of the message and its use in a given context are understood by the collaborating parties; i.e., context is mutually shared [20]. Although some authors closely relate use and context (e.g. [20,16,14,32]), we separate them here as some authors are unclear as to their relation (e.g. [7,21,28,31]).

We notice also that there seems to be a lack of discussion and agreement as to what constitutes context in terms of its properties and dimensions in relation to pragmatic interoperability. Some authors do provide insights. Liu [16] says context is “*where communication takes place. [It is] constantly and dynamically formed, deformed, configured and re-configured, and that [...] different behaviors can result [in] different results under different context[s]*”. Tolk [20] describes context as “*both the state that the system is in at the time the [data] element is being employed, as well as a specification of the particular system process that will employ the [data] element. If any of these things change (either the system state, or the particular process), then the meaning of the element might be different*”.

Thus, summarizing, some authors believe that pragmatic interoperability, at the system level, is achieved if collaborating systems share the same intention of message use (e.g. [17,21]). Other authors emphasize the role of context beyond message use; i.e., pragmatic interoperability is achieved if collaborating systems share not only the same understanding of the intended use of data, but also the same context in which the message is (to be) applied (e.g. [14,20]). In a broader sense, we can consider that message use and the context where the use occurs together constitute the expected effect that must be both understood by collaborating systems (e.g. [7,16,31]).

At the **business level**, four main key concepts seem to arise consistently: *business requirements, business collaboration, business use, and context*.

- Business requirements encompass the business’s autonomic intentions expressed through business rules, organizational policies [13], definition of responsibilities [23] and required business processes, specifications of the roles, and the definition of security services and authorization [34] needed for collaboration. The business requirements not only emphasize what the collaboration is about but also what the underlying business intentions are [29,45].
- Like message exchange at the system level, business collaboration at the business level is also a prerequisite of pragmatic interoperability. This not only deals with continuous communication between business parties [32] but also entails negotiation [13,32] (e.g. expressed through collaboration contracts [13] including the execution and monitoring of responsibilities and agreements (such as through Service Level Agreements)[23]).
- Business use is an indication of how business parties use their shared services [23], how communicated information is received, interpreted [29], understood and made

of use by partners [29,30], including an indication as to who executes the communicated information [45].

- Similar to the system level, some authors argue that a shared understanding of background or context between the collaborating parties is also important to establish pragmatic interoperability at the business level. Context here includes the different professional, social, or cultural backgrounds of the collaborating business parties [32] relevant to the communication, or the sharing of the same physical space, same timeframe, and capabilities of collaborating parties [53].
- Aside from the four concepts outlined earlier, other authors also emphasize trust, reputation and willingness of collaborating partners as equally important prerequisites for pragmatic interoperability that must be established before and maintained during the collaboration [13,25,50]. Trust management looks at whether business parties trust one other enough to want to start a collaboration. Furthermore, the trust needed to start the collaboration may evolve over time and may be different for new parties joining. Business parties may also belong to different cultural norms and may follow different legislation that dictate how trust is to be established between them [25].

Thus, summarizing, pragmatic interoperability at the business level exists if there is compatibility between the business requirements of collaborating parties expressed through their business intentions, business rules, and organizational policies [13]. Collaborating parties should also have a shared understanding of the services they offer [30] and the context in which these services are to be used [32,29]. Beyond these, they should also establish beforehand and maintain during collaboration trust and reputation-related issues [29]. Some even argue that pragmatic interoperability cannot exist if the willingness of the collaborating parties is not established at the outset [13].

6 Conclusion and future work

This paper attempts to explore the notion of pragmatic interoperability as it is understood today. Our motivation is drawn from our observation that, currently, the understanding of the term is still largely unsettled as shown by the variety of definitions and the lack of a canonical understanding. This paper thus aims to contribute to a more in-depth understanding of the term through a systematic review of currently published definitions.

Our results show that, indeed, various interpretations of pragmatic interoperability exist. If we categorize the concepts that can be derived from these definitions, we see two broad categories: system level and business level. Within the scope of each of these levels, we see some degree of agreement among the definitions. However, comparing the definitions across these levels, we observe no general agreement. At the system level, pragmatic interoperability involves sharing a common understanding and expectation in the use of data in a particular context (where context of use is much emphasized). At the business level, pragmatic interoperability entails a shared understanding of the use of services offered as applied in a given context. Beyond service use, collaborating parties should be compatible in terms of business intentions,

business rules, organizational policies, including the establishment and maintenance of the trust and reputation mechanisms.

However, there still remain some key concepts that need to be further explored such as the notion of context in pragmatic interoperability. Although many authors argue favorably of its importance, we observe that, from the gathered definitions, there is still a lack of discussion and agreement. This is especially true at the business level where treatment is rudimentary. More interestingly, how should context be understood at either business or system level, and how does one influence the other?

Additionally, as there seems to exist a separation of the definitions at the business level and system level, a thorough investigation of the alignment between these levels is necessary. How can this alignment be achieved? What potential benefits and challenges can this alignment bring forth? In the end, we argue that to allow businesses to fully take advantage of pragmatic interoperability approaches, the system level and business level should be properly aligned.

At a much wider perspective, we also need to investigate if the concepts of pragmatic interoperability presented in this paper are addressed by current solutions, approaches, frameworks or methodologies. If they do, to what extent are they able to do so? Furthermore, are current languages or notations able to sufficiently express or model pragmatic interoperability requirements and solutions? If not, what new concepts have to be added to these languages or notations? These are just some of the important questions that will drive our future work in pragmatic interoperability research.

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