



ISPOR 19th Annual European Congress

29 October - 2 November 2016

Austria Center Vienna
Vienna, Austria

*Managing Access to Medical Innovation:
Strengthening the Methodology-Policy Nexus*



PROGRAM AND SCHEDULE OF EVENTS

 #ISPORVienna

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Program & Schedule of Events: Monday, 31 October

■ P4: CARDIOVASCULAR OUTCOMES RESEARCH STUDIES *Hall F1 (L0)*

- CV1** **COMPARISON OF ORAL ANTI-COAGULANTS FOR STROKE PREVENTION IN NON-VALVULAR ATRIAL FIBRILLATION: TWO MULTI-CRITERIA DECISION ANALYSES**
15:45-16:00 **Tervonen T**¹, Ustyugova AV², Lip G³, Verdecchia P⁴, Sri Bhashyam S¹, Heinrich-Nols J⁵, Gropper S⁵, Kwan R⁶, Marsh K¹, ¹Evidera Ltd, London, UK, ²Boehringer Ingelheim GmbH, Ingelheim am Rhein, Germany, ³University of Birmingham, Birmingham, UK, ⁴Hospital of Assisi, Assisi, Italy, ⁵Boehringer Ingelheim Pharma GmbH & Co. KG, Ingelheim am Rhein, Germany, ⁶Boehringer Ingelheim (Canada) Ltd, Burlington, ON, Canada
- CV2** **USING SUBPOPULATION TREATMENT EFFECT PATTERN PLOT TO IDENTIFY MORE EFFICIENT RESOURCE ALLOCATION POLICIES**
16:00-16:15 **Cao Q**¹, Hillege JL², Postma MJ², Buskens E², Postmus D³, ¹University of Groningen, Groningen, The Netherlands, ²University Medical Center Groningen, Groningen, The Netherlands, ³University of Groningen, University Medical Center Groningen, Groningen, The Netherlands
- CV3** **POLICY OBJECTIVE OF GENERIC MEDICINES FROM THE INVESTMENT PERSPECTIVE: THE CASE OF CLOPIDOGREL**
16:15-16:30 Elek P¹, Harsányi A², Zelei T³, Csetneki K³, **Kaló Z**³, ¹Eötvös Loránd University (ELTE), Budapest, Hungary, ²Eötvös Loránd University, Budapest, Hungary, ³Syreon Research Institute, Budapest, Hungary
- CV4** **ARE COMPONENT ENDPOINTS EQUAL? A STUDY INTO THE PRACTICE OF COMPOSITE END POINTS IN CLINICAL TRIALS**
16:30-16:45 Vaanholt MC¹, von Birgelen C², Kok M³, Weernink MG¹, **van Til J**², ¹University Twente, Enschede, The Netherlands, ²University of Twente, Enschede, The Netherlands, ³Medisch Spectrum Twente, Enschede, The Netherlands

■ P5: PRICING POLICY STUDIES *Hall F2 (L0)*

- PR1** **ASSOCIATION BETWEEN THE PRICES OF ORPHAN DRUGS IN ONCOLOGY AND THE PATIENT POPULATION SIZES**
15:45-16:00 Jaroslowski S, **Toumi M**, Aix-Marseille University, Marseille, France
- PR2** **PAY FOR PERFORMANCE: A PROPOSAL FOR AND SIMULATION OF REAL TIME OUTCOMES-BASED PHARMACEUTICAL PRICING USING ROUTINELY COLLECTED DATA**
16:00-16:15 **Butt T**¹, Lee A², Tufail A³, ¹University College London, London, UK, ²University of Washington, Seattle, WA, USA, ³Moorfields Eye Hospital NHS Foundation Trust, London, UK
- PR3** **DIFFERENCES IN PRICING POLICIES FOR GENERIC AND BIOSIMILAR MEDICINES**
16:15-16:30 **Vogler S**, Schneider P, Gombocz M, Zimmermann N, Gesundheit Österreich GmbH / Austrian Public Health Institute, Vienna, Austria
- PR4** **THE DETERMINANTS OF INNOVATIVE DRUGS PRICES: THE CASE OF ONCOLOGY DRUGS, COMPARATIVE ANALYSIS**
16:30-16:45 **Aissaoui A**¹, Levy P², ¹Paris Dauphine University, PSL, Paris, France, ²Université Paris-Dauphine, Paris, France

17:00-18:00 **BREAKOUT SESSION**

■ IP7: HOW SHOULD BIOSIMILARS BE VALUED AND SHOULD THEY UNDERGO HEALTH TECHNOLOGY ASSESSMENT? *Hall D (L-2)*

Moderator: Jeanette Kusel, MA, MSci, MSc, Head of HTA and Health Economics, Costello Medical Consulting Ltd, Cambridge, UK

Panelists: Emi Psachoulia, MSc, PhD, Senior Manager Market Access, Biogen International GmbH, Zug, Switzerland; Frank McKenna, MD, FRCP, Consultant Rheumatologist, Trafford General Hospital, Central Manchester University Hospitals, Manchester, UK; Andrew Walker, PhD, Health Economist, Robertson Centre for Biostatistics, University of Glasgow, Glasgow, UK

ISSUE: The issue under debate will be whether biosimilars should undergo health technology assessment (HTA), and if they should, then what form this should take. The perspectives of a biosimilar manufacturer, prescriber, and HTA body will be covered.

OVERVIEW: Due to the reduced requirement for clinical evidence for regulatory approval, biosimilars can be priced lower than the originator brand and therefore have the potential to deliver significant cost savings. How payers value biosimilars is likely to differ across countries. Being cost-saving does not necessarily mean they will automatically be cost-effective, as biosimilars still have high price tags compared to many other medicines. For example, in the UK the infliximab biosimilars have been recently rejected by NICE for the treatment of moderate rheumatoid arthritis. HTA agencies already have different approaches to handling biosimilars; for example, within the UK, NICE only assesses biosimilars through multiple technology appraisals, whereas in Scotland, biosimilars whose reference product is not recommended are assessed