

Hanneke Scholten  
Assistant Professor  
Communication Science



## Personal profile

Hanneke Scholten is an assistant professor at the Technology, Human and Institutional Behavior Group of the University of Twente, and co-director of the Games for Emotional and Mental Health (GEMH) lab. She obtained her Bachelor Pedagogy and Educational Sciences and Research Master Behavioral Science (cum laude) at the Radboud University Nijmegen. In her PhD project (January 2020, cum laude) at the Developmental Psychopathology program of the Radboud University, she designed and tested a game to help youth quit smoking. In this project, she collaborated with game designers and youth and used a variety of methods, such as a participatory design, text-based analyses, and EEG. In her position as postdoctoral researcher at GEMH lab, she focused on understanding and improving youths' emotional and mental health through technology. In her current position at the University of Twente she is driven to build interdisciplinary collaborations through which digital experiences can be developed that matter to youth and improve their wellbeing. Furthermore, she strives to implement scientifically proven products in the real-world to have an impact on as many youth as possible. Hanneke is a vocal proponent of the potential impact of interactive media on emotional and mental health. To this end, she has published her work in international journals and delivered over 50 presentations and workshops on this topic to audiences of diverse backgrounds, including the scientific community, parents, youth, teachers, designers, and psychologists.